

Grantee Impact Assessment

Partnering & Supporting



Outline

- Why this session
- Impact and Why Measure it
- Measuring Impact: How
- Supporting Grantee Measurement: Key Considerations
- Funder Responsibilities: Transparency | Accountability | Learning



IMPACT

What is it?

it's the powerful and **long-lasting effect** that something we're doing has on a situation, on people, on the environment.

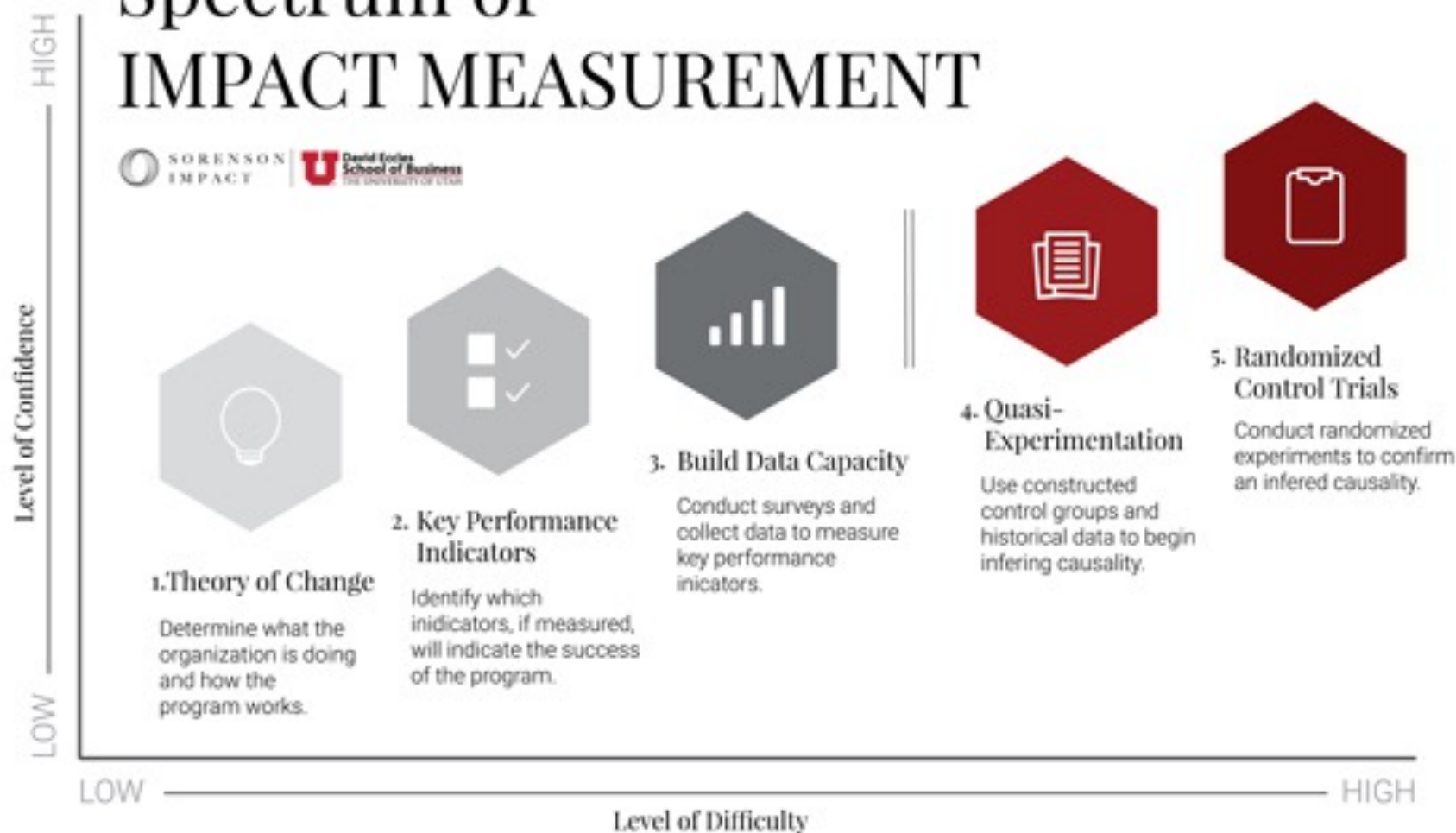
Why do we measure Impact

1. To know if we are making a difference
2. To check effective use of €€, compare grants
3. To learn & better understand
4. To identify gaps or additional needs that could increase impact

WHAT CHANGE DO YOU SEEK?

Identify the goals of your philanthropy helps define who you fund and what you need to know from those awardees....what metrics matter?

Spectrum of IMPACT MEASUREMENT



4 Principles

- proportionality in relation to rigour and resources;
 - open mindedness, flexibility, adaptability and transparency;
 - acknowledgment of respective independent values; and
 - recognition that everyone can contribute to impact, and also to impact practice.
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Proportionality

What level of proof do you want?

What's the level of your funding?

Are you supporting impact measurement?

What additionality will it bring?



Funders
approach to
measuring
impact, strongly
influences
practice

OUTPUT ORIENTED TEAM

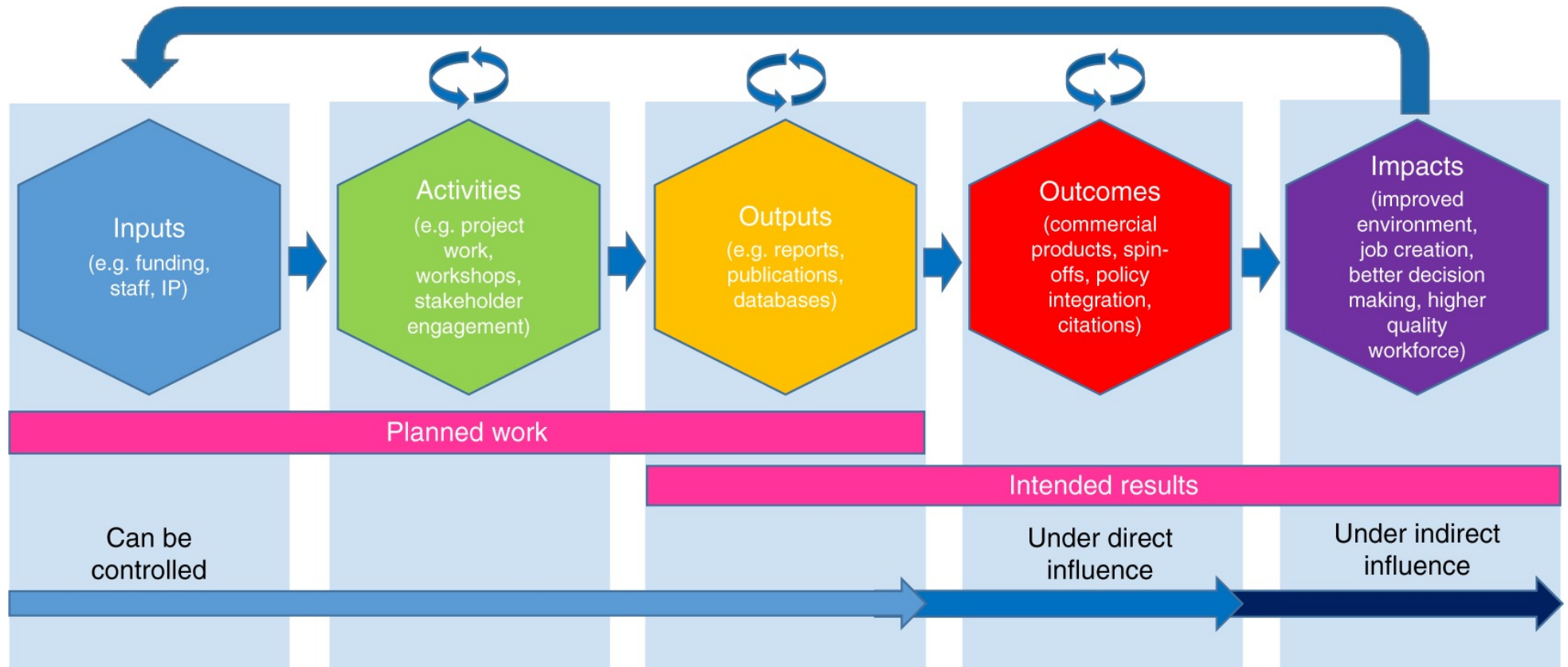


VS

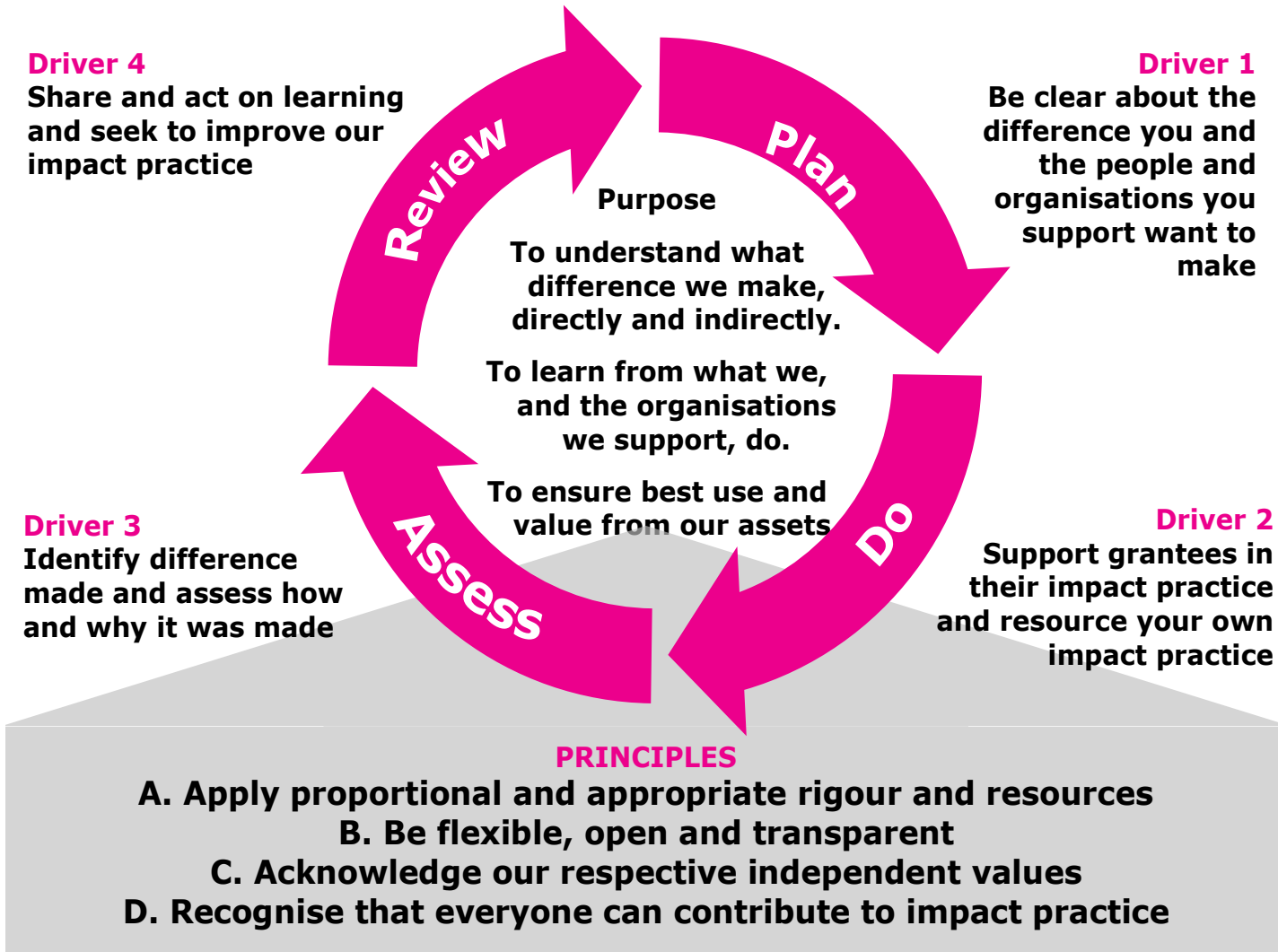
OUTCOME ORIENTED TEAM



What we can measure



Funders Framework for Impact Practice



Inspiring Impact: The Code of Good
Impact Practice



Not Sure?

1. What's the purpose of the grant?
2. What does the grantee say they can achieve?
3. What measures and metrics are they using?

Use these



Keep it simple

Move beyond compliance

Openness

Failure is ok

Partnership in learning

= Partnership in achieving impact

Impact on our thinking...

- what could we do differently?
- what more can we do?
- Are there other organisations that would complement/support/strengthen likelihood of success?
- Do the grantees have the level/type of funding needed to succeed?
- Do they have the people, skills and expertise needed to succeed?

Success requires

1. Your goals align with your grantees goals
2. *“What do we need to know in order to make good decisions?”*
3. identify the smallest number of measures you can use to gauge progress.
4. Avoid imposing your own metrics on grantees.
5. Funding needs be commensurate with the impact you want from grantee
6. Trust and openness