

# National Policy on Philanthropy Overview

The purpose of this Policy is to deepen understanding and knowledge, creating an enabling environment and accelerate engagement with philanthropy in Ireland for social good.

This Policy is a recognition by Government of the value of philanthropy and a statement of intent to collaborate and support the development of philanthropy to maximise its potential for public good.

[The full policy document can be found here.](#)

---

## Policy Objectives

Communications and Awareness Raising

Data and Research

Stimulating and Incentivising

Government and Sectoral Partnership

Capacity Building

## Policy Objectives Actions

---

### Communications and Awareness Raising

Initiate and support the development of a national communication strategy illustrating the positive impact of philanthropy and encouraging philanthropic giving.

Develop 'case studies' for local and national media, highlighting the benefit of philanthropy from the perspective of donors and receivers.

Organise an annual co-ordinated National Philanthropy Awareness Event celebrating the role of philanthropy in Ireland, supported by key spokespersons, engaging all sectors of society.

Collaborate with the Third Level education sector for inclusion of philanthropy on curricula and/or development of outreach programs of philanthropy education.

### Data and Research

Develop research partnerships for the creation and collation of comparable time framed quantitative and qualitative data on philanthropic trends and giving behaviours.

Develop new mechanisms for collation of independent baseline data on philanthropic giving in Ireland.

Draw on learnings from international practice to make informed recommendations on centres of research for the ongoing development and sustainability of Irish philanthropy.

## Policy Objectives Actions

---

### Stimulating and Incentivising

In line with Government commitment, identify and champion appropriate fiscal measures to facilitate the growth of philanthropy.

Identify and activate measures to encourage professional advisors (e.g., tax advisors, accountants, solicitors) and other advocates to discuss philanthropy with clients.

Identify measures to encourage less developed vehicles of philanthropic funding, e.g., Legacy giving, Social Outcome Contracts, Charitable Remainder Trusts, High Net Worth individuals.

Identify and recommend measures to facilitate cross-border and international giving.

Engage with Stakeholders to agree a Framework of Understanding of the different types of philanthropy and build alignment on legislative frameworks and statutory requirements for activation of grant making vehicles.

### Government and Sectoral Partnership

Activate measures to ensure cross-government awareness, including local government, of the benefits and potential of philanthropy.

Advance government and philanthropy collaboration by undertaking a programme of pilot projects, e.g., thematic and place- based initiatives, funding on key issue projects, further develop cross-border and diaspora giving.

Agree frameworks for public/private engagement on philanthropic initiatives.

Further develop partnerships with philanthropy intermediary bodies.

## Policy Objectives Actions

### Capacity Building

Develop proposals to inform and support effective engagement of beneficiaries with philanthropy, and facilitate structures to more effectively link potential donors with potential beneficiaries; to build confidence, trust and understanding.

Develop frameworks, to include for example mentor networks, to enhance capacity of key stakeholders in a philanthropy partnership to deliver on agreed objectives and to set realistic goals and expectations.

Work with stakeholders to identify blockages to the measurement of impact and sustainability of philanthropy.

